# fashion calendar



#### FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE WHAT'S GOING ON GIVEN BY WHERE

#### WEEK ENDING FRIDAY, APRIL 7, 1967

Thursday FREVIEW OF FALL STANTON JR. PETITES 500 CLUB
April 6 KNIT FASHIONS (1400 BROADWAY) 500 SEVENTH AVENUE
8:30 A.M.
Breakfast "Take Five"--preview of Fall dress collection, designed by Ruth Norman,
at champagne breakfast. For press and buyers, by invitation. Publicity:
Ken Williams Assoc.. WI. 7-4471.

Thursday PAN AMERICAN PRINTS AMERICAN PRINTED WALDORF-ASTORIA
April 6 AT LUNCHEON SHOW FABRICS COUNCIL PEACOCK ALLEY
12:00 Noon Printed ensembles designed and produced in Latin America. Lunch at 12:00
Luncheon Noon. Press by invitation. Public by reservation (\$5.25); contact: Lola
Preiss, EL. 5-3000. Publ.: Elaine Taylor at Bell & Stanton, PL. 9-4800.

Thursday
April 6
SUMMER FASHIONS
(530 SEVENTH AVENUE)
BALLROOM
12:30 P.M. Designed by Elinor Simmons, available at Lord & Taylor. Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL.9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.

Thursday FRESS FREVIEW: FALL- KORRIGAN-PARIS; 1410 BROADWAY
April 6 WINTER KNITWEAR AVAGOLF OF MILAN SHOWROOM - 17TH FLOOR
4:00 P.M. Knit ensembles and dresses in silk and wool for Fall and Winter. Show at
Cocktails 4:30. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.

Thursday
April 6
SPORT SEPARATES
(1407 BROADWAY)
151 EAST 50TH STREET
4:00 P.M.
Mac Apfelbaum and Ted Gumley will host a gala party at the premiere showing in the East--outerwear, sport separates, shorts, skirts, pants,
sweaters, jackets, and hats for Fall. "Models will model. Belly dancers
will dance. Jackie Kannon will commentate. Wheels will be provided continuously from 1407 Broadway." Entertainment at 4:45. Fashion show at
5:30. (Note Change of Date.) By invitation. Produced by The Fashion
Coordinators, Edith Berke and Louise McGann. Contact: Marie Cue, 594-4360.

April 7 B. ALTMAN RELEASE--Furniture by Tomlinson. (No Press Show)

Friday FABRICS DIVISION THE FASHION GROUP, INC. N.Y. HILTON HOTEL April 7

LUNCHEON MEETING (9 ROCKEFELLER PLAZA) BALLROOM

"Fabrics in Action"--Fall and Winter Fabric Exhibit and Meeting. Report and Commentary by: Co-chmn: Nora O'Leary--"Ladies Home Journal," and Gloria Geis--Kirby Block. Prices: \$10.00, members; \$15.00, guests. Fabric exhibit: 10:00 A.M. to 3:00 P.M. (Admission \$2.00 for those without luncheon tickets.) Contact: CI. 7-3940.

Sunday
April 9April 13

FALL-WINTER READY-TOTITA ROSSI
PALAZZO PITTI
FIORENCE, ITALY
Showing of Fall-Winter high fashion ready-to-wear collection; April 16-20,
Grand Hotel, Paris. Contact: Inciano Rossi, 230, Via Nazionale, Rome,
Italy.

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DATE	WHAT'S GOING ON GIVEN BY WHERE			
Beginning Sunday April 9- April 12	BOUTIQUE COLLECTIONS DELLA MODA ITALIANA ITALY April 9: 10:00 A.M. Opening ceremony.	tzine, Greg- 00 P.M. one, Ferra- o, Gianleo, vagolf, ardini, Trico rizia, Ia ne, Ventanni. aro, Enzo, dman, Titti		
	WEEK BEGINNING MONDAY, APRIL 19, 1967			
Monday April 10 12:00 Noon Luncheon	"SNEAK PREVIEW" OF PHILIP MORRIS, INC.  FALL FUR FASHIONS  "Sneak Preview"showing of fur fashions for Fall, presented Information & Fashion Council for the wives of the Nat'l Assn Dealers. By invitation. Contact: Happie Riley at Ruder & Fi	by the Fur		

	OPENING: EARLY FALL	OSCAR DE LA RENTA 550 SEVENTH AVENUE	
Monday	DRESS COLLECTION	FOR JANE DERBY, INC. SHOWROOM - 23RD FLOO	R
April 10	A special group of early	Fall dresses. By appointment only. Contact:	
	Mabel Glemby, IA. 4-9350.	Publicity: Eleanor Lambert, MU. 8-2130.	

Beginning	OPENING OF EARLY	ARKAY, INC.	498 SEVENTH AVENUE
Monday April 10	FALL COLLECTION		SHOWRCOM - 19TH FLOOR

nuous daily showings. Contact: Pauline Dars, 10. 5-2626.

Beginning	SPECIAL FALL	PETTI 4'S, INC.	498 SEVENTH AVENUE
Monday	BCOKLET PREVIEW		SHCWROOM - 17TH FLOOR
April 10	Daily informal showings.	Contact : George Rannanort	The second secon

t: George Rappaport, CH. 4-3558.

Beginning OPENING: EARLY FALL ARKAY KNITWEAR, INC. 498 SEVENTH AVENUE Monday KNIT COLLECTION SHOWROOM - 19TH FLOOR April 10 Daily informal showings. Contact: Elaine Crudele, LO. 5-2626.

Tuesday PREVIEW: MEN'S & BOYS' WOOLKNIT ASSOCIATES HOTEL PIERRE April 11 FALL-WINTER SKI TRENDS (501 MADISON AVENUE) RCOF 11:15 A.M. "Woolknit Hurrah" -- a capsuled preview of new styles, colors and fibers in men's and boys' knitwear. Presentation of industry's design award. Show at 11:45, followed by luncheon. For press and retailers only, by invitation. Publicity: Eleanor Kairalla Assoc., MU. 8-1171.

Tuesday GALA 20TH ANNIVERSARY NAT'L HOME FASHIONS HOTEL PIERRE April 11 LUNCHEON LEAGUE(767 LEX.AVE.) BALLROOM 11:45 A.M. "Movies, Modes and Madness" or "Dig Those Crazy Sets" -- Subtitles by Betty Cocktails- Pepis & Harry Martin. Music by Al Leach. Luncheon at 12:15. Prices: Luncheon \$10.00, members; \$12.00, guests. Contact: TE. 8-5133.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 11 5:00 P.M 7:00 P.M. Cocktails		invention "Click-A-Sweet", ed sodium saccharin by the	
Tuesday April 11 5:30 P.M. Cocktails	"SEASON CNE" COLLECTION Preview of John Weitz new Goddesses." By invitation	ABERCROMBIE & FITCH "Season One" collection, on. Fashion Director: Lesl agham and Ober, AG. 9-1000.	45TH STREET dedicated to "The Young ie Cunningham.
Wednesday April 12 9:30 A.M.; 2:30 P.M.	FALL COLLECTIONS Advance Fall collection of designed by Viola Sylbert	ALBERT ALFUS, INC. of leather and suede, sport t; also showing Dorothee Bi t. Contact: Lois Gilbert,	SHOWROOM - 8TH FLOOR swear, and dresses, s Knits. For press
Wednesday April 12 12:00 Noon Luncheon	AT BENEFIT LUNCHEON Presentation of Spring and designed by Bob Bugnand f Brothers. Sponsored by E Synagogue. Admission: \$2	EASTERN AIRLINES, INC.  Ind Summer collection of dre  For Sam Friedlander. Fur f  Castern Airlines for benefit  Co.CO. Contact: Mrs. Selma  For: Phyllis Youngheart, PI	RCCF esses and ensembles, fashions by Ritter t of The Park East Adnepos, RH. 4-8904.
Wednesday April 12 12:00 Noon Cocktails- Luncheon	MEN'S DAY LUNCHEON Luncheon honoring Mr. Jam	COSMETIC CAREER WOMEN, INC. les H. Merritt, Executive Vi ts: \$12.00. Contact: Suit	STARLIGHT ROOF ce President, Toilet
Wednesday April 12 12:30 P.M. Luncheon		HAROLD LEVINE, INC. (530 SEVENTH AVENUE) tion, designed by Don Brei For reservations (\$5.50):	tinger. Publicity:
Wednesday April 12 12:30 P.M. Champagne Luncheon		ALLIED CHEMICAL CORP.  prolan" nylon by leading f St. Luke's Hospital. Tic rl L. Rouse, RH. 4-7594.	
Wednesday April 12 5:00 P.M. Cocktails	Preview of Fall '67 sleep mates), featuring the fir	WELDON, INC. (666 FIFTH AVENUE) and loungewear fashions for the st American showing of sleep of Rome for Weldon. By	or men (and their ep and at-home fashions,
Wednesday April 12 5:00 P.M. Cocktails		HEIENA RUBINSTEIN  iscover a new concept in me Publicity: Ann Walsh, EL	

Cocktails 6:00 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 13 12:30 P.M. Luncheon	BENEFIT LUNCHEON "Caravan of Spring Fashio The Girls' Club of New Yo	IORD & TAYLOR  ons"presented by Lord & !  ork. Commentator: Comtessed  rector: Mary Alice Rice, 1.  4827.	BALLROOM Taylor for benefit of e DeVeyrac. Tickets:
Saturday April 15- April 19	N.Y. SNOW SHOW More than 90 firms, manuf Exhibition of ski apparel fashions. (Cocktailrece	SKI COUNCIL OF AMERICA, INC. Cacturers and importers will, footwear, equipment, acception for buyers, Sunday, by: Doris Taplinger, TR. 4	7TH AVE.& 33RD ST. ll show ski merchandise. cessories, apres-ski April 16 at 6:00 P.M.,
Saturday April 15- April 19	Showing of fur fashions: designed by Mr. Fred for	FUR & SPORT, INC. (224 WEST 30TH STREET) parkas, ski coats, ski sk: Fur & Sport. (Informal sho ) Contact: Albert Gomper M. 4-7444.	irts, apres-ski fashions, ow for pressMon.,
Saturday April 15- April 20	TRADE SHOW Over 150 member firms will accessories, including mo	SKI INDUSTRIES AMERICA (366 MADISON AVENUE) Il present ski apparel, equire than 1500 different bracecept for pre-registered 533.	NEW YORKER (9TH FLOOR) uipment, footwear, and and-name products.
Saturday April 15- April 20	WEAR AND EQUIPMENT P & M Distributors will p Original Iceland Skiwear Austria; Zimba Bindings o Sweaters of Austria. (Inf	P & M DISTRIBUTORS, INC.  present, at Ski Industries by Hans Heitsch of Sweden; of Switzerland; Munari Book formal showing for press, V 27.) Publicity: Terry May	statier HIITON-RM.316A and Ski Council show; Blizzard Skis of ts of Italy; Alpenland Wed., April 19, 9:00-
April 15- April 20	READY-TO-WEAR SHOWINGS IN Contact: Confection et Co	PARIS. uture Francaise en gros,	Paris I. 85, Rue Etienne-Marcel,/
Sunday April 16 8:00 P.M. Reception	FALL-WINTER BRIDAL FASHIONS Preview of Fall-Winter br Contact: Eleanor Pontius,	BRIDE'S MAGAZINE (420 LEXINGTON AVENUE) idal fashions. By invitat MU. 9-5900.	
Sunday April 16- April 21	READY-TO-WEAR FASHIONS IN DUBLIN, IRELAND Buyer showings of Fall fa 33 East 50th St., PL. 1-3	DUBLIN FASHION FAIR shions. Contact: Pat Jord 970. Publicity: Sue Gard	DUBLIN, IRELAND dan, Irish Export Board,
Beginning Monday April 17 9:30 A.M.	PREVIEW: FALL COLLECTION Daily showings of Fall co Contact: BR. 9-3904. Pub.	CISA (IMPORTS INTL., INC.) llection at 9:30 A.M. for licity: Eleonora Mutarelli	press and buyers.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 17	AT BENEFIT LUNCHEON	EASTERN AIRLINES, INC.	ROOF
12:00 Noon Luncheon	lines for benefit of the	fashions by Marquise. Spo Sisterhood of the Sutton F ct: Mrs. Berger, EL. 5-519 gheart, PL. 1-0752.	Place Jewish Center.
Sunday April 17 12:00 Noon Luncheon	FURS IN WASHINGTON, D.C. "Aunt Minnie Goldsmith Bi	FUR INFORMATION & FASHION COUNCIL rthday Luncheon"showing he Aged. By invitation.	REGENCY BALLROOM of Fall fur fashions,
Monday April 17 12:30 P.M. Luncheon	AND LUNCHEON Seventh International Fab in a specially created co fashions. Chmn.: Richard Educational Foundation Sc	NAT'L SOCIETY OF INTERIOR DESIGNERS rics Fashion Show, featuri llection by leading design W. Jones. Tickets: \$15.0 holarship Fund. Contact: ed Materna Assoc., PL. 3-3	BALLROOM ing decorative fabrics ders of men's and women's 00, for benefit of NSID NSID, 157 West 57th St.,
Monday April 17 4:00 P.M.	FALL COLLECTION Advance Fall collection,	by appointment. Contact:	SHOWROOM - 11TH FLOOR
Beginning Monday April 17		NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWRCOM - 19TH FLOOR Contact: Miss Fritzi,
**Tuesday April 25 11:00 A.M.	FALL COLLECTION	KIKI HART, N.Y., INC.	SHOWROOM - 5TH FLOOR
Beginning Monday April 17	CAPSULE COLLECTION Cocktail and evening fash	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. ions, at continuous daily lson or Abe Goldner, PE. 6	SHOWRCOM - 3RD FLOOR showings, by appoint-
Beginning Monday April 17	OPENING: ADVANCE FALL COLLECTION Daily informal showings.	ANNE FOGARTY, INC. Contact: Shirley Ornstein	SHOWROOM - 7TH FLOOR
Beginning Monday April 17	OPENING: FALL CAPSULE COLLECTION Designed by Bill Smith, as Contact: Terence Hooper,	t daily informal showings,	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR by appointment.
Beginning Monday April 17	OPENING: ADVANCE FALL COLLECTION Daily informal showings in	FOR BRITISH MODERNS	SHOWROOM - 20TH FICOR
Beginning Monday		JEUNESSE  f Fall capsule collection,	498 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 18 9:00 A.M. Breakfast	WEAR AND LINGERIE "Petit Dejeuner"Warner'	WARNER SLIMWEAR- LINGERIE s Fall collection of slimw Contact: Pat Mardis, Mo.	SHOWROOM - 12TH FLOOR wear and lingerie. For
Tuesday April 18 10:30 A.M.		PATTULLO- JO COPELAND, INC. 30. (Note Change of Date.)	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR By appointment.
Tuesday April 18 11:30 A.M.		ABE SCHRADER CORP.  S. Also, April 25 at 11:3 TR. 9-7112 or LO. 4-9194.	SHOWROOM - 15TH FLOOR
Tuesday April 18 11:30 A.M.	COLLECTION	GEORGE CARMEL, INC.	SHOWRCOM - 25TH FLOOR
Tuesday April 18 12:00 Noon	COLLECTION FOR FALL	HAROLD LEVINE, INC. 5 at 12:00 Noon. By reserve. 4-0237.	SHOWROOM - 21ST FLOOR
Tuesday April 18 12:30 P.M. Luncheon	Press by invitation. Pub	GALEY & LORD  lic by reservation: \$5.25; Director: Mary Alice Rice an, MU. 5-1280.	TERRACE RCOM contact: Banquet Dept.,
April 18	OPENING: ADVANCE FALL COLLECTION Advance Fall collection,		498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR PE. 6-5547.
Tuesday April 18 4:30 P.M 7:30 P.M.	WINTERSPORT & KNITWEAR Special showing of Austri	THE AUSTRIAN TRADE DELEGATE IN THE U.S. an fashionsWintersport a gne) Contact: Curtis Hoxt	and knitwear. By invi-
Tuesday April 18 6:15 P.M. Cocktails	settings, furniture, home	BLOOMINGDALE'S s trend-setting 1961 prese furnishings, and accessori Publ.: Louise Langdon, PI	es. By invitation. (For
Beginning Tuesday April 18	OPENING: ADVANCE FALL JUNIOR COLLECTION Daily informal showings of plete Fall sportswear. By	LANZ ORIGINALS, INC.  f early Fall capsule dress y appointment. Contact: A	1407 BROADWAY SHOWROOM - 26TH FLOOR collection, and com- udrey Brock, OX. 5-6440.
Beginning Tuesday April 18	ADVANCE FALL, COLLECTION Laily showings of advance pointment. Contact: Elean	SAMUEL ROBERT, INC.  Fall couture, boutique an nor Stoner, IA. 4-4562.	1407 BROADWAY SHOWROOM - 2701 d sportswear. By ap-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 19 10:30 A.M.	FALL COLLECTION	MODERN COUTURE, INC. evening fashions. By rest: CH. 4-3169.	SHOWROOM - 19TH FLOOR
Wednesday April 19 11:30 A.M.	FALL COLLECTION	MORT SCHRADER  By invitation. Continuo TR. 9-7112 or IO. 4-9194.	SHOWROOM - 15TH FLOOR
Wednesday April 19 12:00 Noon	FALL COLLECTION	AND ALISON con. By reservation. Con	SHOWRCOM - 27TH FLOOR
Wednesday April 19 12:30 P.M. Luncheon	LUNCHEON SHOW: SPRING- INTO-SUMMER FASHIONS Spring-into-Summer fashion Hats by Hammond-Rutherford servations (\$5.50): CI. 6	FOR BRITISH MODERNS  as, designed by Lito Manal  Dublicity: Ellen Perl.	321 WEST 46TH STREET ang for British Moderns.
Wednesday April 19 1:00 P.M.	OPENING: FALL CAPSULE COLLECTION By reservation. Contact:	HANNAH TROY, INC. Lee Lerner, LO. 3-0988.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday April 19 2:30 P.M.	PREVIEW: ADVANCE FALL SUIT COLLECTION Designed by Philippe Tourn Publicity: Betty Yarmon, T	naye. By invitation. Con	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR tinuous thereafter.
Wednesday April 19 5:00 P.M. Cocktails	PRESS SHOWING OF TENNIS FASHIONS Premiere in the U.S. by Te showing his 1967 tennis co "Dacron" polyester fiber. Gaillard, 971-4309.	eddy Tinling, leading Iondo	on sportswear designer, airing Du Pont's
Beginning Wednesday April 19	OPENING: ADVANCE FALL COLLECTION Daily showings, designed b	MIGNON  y Dorothy Farbo. Contact:	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR BR. 9-5991.
Beginning Wednesday April 19	OPENING OF FALL CAPSULE COLLECTION Informal showings, by appo	CCUNTESS ALEXANDER, INC. intment, April 19 and 20.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Contact: CH. 4-5693.
Thursday April 20 9:30 A.M. Breakfast	PREVIEW: SPORTSWEAR AND BOUTIQUE FASHIONS Premiere showing of Honeybourner. By invitation. Contact the contact of the contact	ee's sportswear and boutin	7 EAST 53RD STREET ue fashions for Spring-
Thursday April 20 9:30 A.M. Coffee	PREVIEW: CUSTOM TABLE- CLOTHS IN BELGIAN LINEN "Any SizeAny Shape"pre- gian linen. By invitation Jane Van Schoick, OR. 9-780	view for the press of cust . (For Release, Fri., Apri	4TH FLOOR om tablecloths in Bel- 1 21.) Publicity:

	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	10:30 A.M.	OPENING: CAPSULE FALL COLLECTION - Continuous showings April LA. 4-5923.		SHOWROOM - 14TH FILOOP
	Thursday April 20 10:30 A.M. 11:00 A.M.		t 10:30. Andrew Arkin at	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 11:00. By reservation.
	Thursday April 20 12:00 Noon Cocktails		OF BOSTON etics"examining women's executive vice president residentRevlon. Guest ( 14.) Contact: Cynthia Gr	BOSTON, MASS. role as friend or foeEstee Lauder; William tickets: \$7.50 (reser-
	Thursday April 20 12:30 P.M. Brunch	FASHIONS BY VALLY	(DIV.OF DAVID CRYSTAL) preview their Fall collect	SHOWRCOM - 12TH FLOOR ion. For press and
	Thursday April 20 2:00 P.M.	OPENING: ADVANCE FALL COLLECTION Designed by Ole Borden. I		498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR LO. 4-3600.
	Thursday April 20 2:30 P.M.	OPENING: ADVANCE FALL COLLECTION Also Mon., April 24 at 2:3		530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
	Thursday April 20 3:00 P.M 5:00 P.M. Cocktails	PREMIERE SHOWING: PEDRO RODRIGUEZ LEATHERS Alex Gropper will present t Ledaspain Haute CoutureS and ensembles. Show at 3: HA. 1-2620. Thereafter by	panish antelope suedes in 45. By invitation. Cont	women's coats, suits, act: Helen Grobin.
	Beginning Thursday April 20		VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Monday April 24- April 26 2:00 P.M.	OPENING: CAPSULE COLLECTION FOR FALL Continuous showings of caps April 24, 25, 26, from 2:00	LARRY ALDRICH ASSOC.  sule Fall collection, desorted to 4:00 P.M. Contact:	SHOWROOM - 12TH FLOOR igned by Marie McCarthy.
	Beginning Monday April 24	OPENING: CAPSULE COLLECTION FOR FALL By appointment. Contact: I	GEOFFREY BEENE, LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
- 1	Monday	ADVANCE FALL COLLECTION Daily showings by appointment		550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ) Contact: WI. 7-8235.

DATE	WHAT'S GOING ON GIVEN	BY	WHERE
Beginning Monday April 24	JUNIOR COLLECTION	R SOPHISTICATES y Fall junior collect	SHOWROOM - 4TH FIGOR
Beginning Monday April 24	OPENING: ADVANCE EDIE FALL COLLECTION FOR D. Continuous daily showings, by a	EEBS	SHOWROOM-44TH FL. TOWER
Beginning Monday April 24	OPENING: ADVANCE LEE CONTROL COLLECTION  Designed by August de Lorenzo as Davis or Sylvia Greer, WI. 7-94	t daily informal sho	SHOWROOM - 14TH FICOR
Beginning Monday April 24			SHOWROOM - 5TH FLOOR
Beginning Monday April 24	ADVANCE FALL: ITALIAN FONTAI READY-TO-WEAR By appointment. Contact: Joan B		HOTEL PLAZA SUITE 334
April 24	BEGINNING OF PASSOVER (April 24	at sunset to May 2)	
April 25	PRESS PREVIEW: MODELI FALL COLLECTION Fall collection, designed by Dor Eleanor Lambert, MU. 8-2130.		205 WEST 39TH STREET SHOWROOM - 14TH FLOOR itation. Publicity:
Tuesday April 25 10:30 A.M.	CAPSULE COLLECTION	K, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR en Borger, BR. 9-1195.
Tuesday April 25 ll:00 A.M.	PRESS PREVIEW: FUR- STYLE LINED COATS AND SUITS Fall-Winter fur-lined coats, ens designed by Betti Belmont. By i 11:30, 3:30. By appointment. C	embles, suits, and movitation. Thereaf	SHOWROOM - 9TH FLOOR
Tuesday April 25 1:00 P.M.	OPENING: ADVANCE HARVEY FALL COLLECTION Showings April 25 and 27 at 1:00		530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: PE. 6-0206.
Tuesday April 25 1:00 P.M 3:00 P.M.	OPENING: ADVANCE TEAL TO FALL COLLECTION Daily informal showings, from 1:0 2. By appointment. Contact: Joseph	00 P.M. to 3:00 P.M.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR , April 25, 26, May 1,
Tuesday April 25 2:30 P.M.	OPENING: ADVANCE FALL COLLECTION Designed by Bill Blass. Also Apr Contact: LA. 4-6968.	E RENTWER, LTD.	SHOWROOM - 17TH FLOOR
Tuesday April 25 3:30 P.M.	PREVIEW: ADVANCE MONTE-S FALL COLLECTION Preview of advance Fall collection Thereafter by appointment. Conta	n. By invitation.	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR (Note Change of Date.)

DATE	WHAT'S GOING ON	GIVEN BY	WHEFE
Tuesday April 25 4:30 P.M.	OPENING: ADVANCE FALL COLLECTION Showings April 25 at 4:30 (Note Change of Time and	TRIGERE, INC.; and Thurs., April 27 at Dates.) Contact: Estelle	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 2:30. By reservation. Marr, LO. 3-1600.
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Designed by Frank Adams.	JUNIOR ACCENT Contact: IO. 4-1434.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 25		TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: L0.4-9311.
Beginning Tuesday April 25		CHESTER WEINBERG, LTD.	1498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR act: CH. 4-3877.
Beginning Tuesday April 25		DESIGNER DIVISION f advance Fall collection;	SHOWROOM - 14TH FLOOR and introducing a new
Beginning Tuesday April 25	OPENING: ADVANCE FALL COLLECTION Designed by Bob Bugnand.	SAM FRIEDLANDER, INC. Contact: Sylvan Fox or Mi	SHOWROOM - 3RD FLOOR
Wednesday April 26 9:30 A.M.	PRESS OPENING OF FALL COLLECTION Showings April 26, 27, and Mary Jean Rainnie, 594-68	IOTTE d May 2 at 9:30 A.M. By i 80. Publ.: Eleanor Lamber	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR nvitation. Contact: t, MU. 8-2130.
Wednesday April 26 10:00 A.M.	FALL COLLECTION		530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR .M. (Note Change of
Wednesday April 26 10:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Shannon Rodge: after by appointment. Con	JERRY SILVERMAN, INC. rs for Jerry Silverman. Entact: Jean Dionne, CH. 4-	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR by reservation. There- 7522 or CH. 4-4940.
Wednesday April 26 12:30 P.M. Luncheon	PRESS PREVIEW: SUMMER SPORTSWEAR COLLECTION Preview for the press of S Smith, exclusive with Saks Thurs., April 27.) Public	s Fifth Avenue. By invita	tion. (For Release,
Wednesday April 26 4:00 P.M.	PREVIEW: ADVANCE FALL COLLECTION Designed by Miguel Dorian Contact: Valerie Ward, LW		530 SEVENTH AVENUE SHOWRCOM - 26TH FLOOR wous thereafter.
Wednesday April 26 4:45 P.M. Cocktails	FALL FASHIONS BY AMERICAN DESIGNERS Show at 5:15 P.M. By invited, Embassy Room, Los	(1071 SIXTH AVENUE) itation. (Showing May 4 at	BALLROOM 4:45 P.M., Ambassador

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 27 11:00 A.M.		GINO CHARLES, LTD.  3 at 11:00 A.M. Contact:	530 SEVENTH AVENUE SHOWRCOM - 4TH FLOOR Alan Duddle, 524-4510.
Thursday April 27 11:30 A.M.	GAY COLLECTION	BERGDORF GOODMAN	5TH FLOOR
aa. Jo n.n.		lon. (For Release, Fri.	April 28.) Publicity:
Thursday April 27 12:00 Noon	TOMOREON WEELING	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) ore details in a later issu	BATTROOM
Thursday April 27 2:30 P.M.	PREVIEW: ADVANCE FALL COLLECTION Showing of sportswear and tinuous thereafter. Conta	GINORI dresses for advance Fall. act: Evelyn Smiler, 244-470	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR By invitation. Con-
Thursday April 27 4:00 P.M.	OPENING: ADVANCE FALL COLLECTION Malcolm Starr's advance Fa April 27, May 2, 3 at 4:00	MALCOLM STARR, INC. all collection, designed by P.M. Contact: Marion Aul	SHOWROOM - 20TH FLOOR
Thursday April 27 4:30 P.M.	68TH ANNUAL FASHION SHOW Sixty-eighth annual studen Mrs. Pat Harris, MA. 2-220	Tabilion designs, by	HCTEL RCOSEVELT GRAND BALLRCCM nvitation. Contact:
April 28 9:00 A.M. Coffee	SECOND ANNUAL SHOE DESIGNING COMPETITION Students of Parsons School Bonwit Teller. By invitat Judith Jackson, EL. 5-6800	will design shoes for a c	8TH FICOR MISS BONWIT SHOES ontest, sponsored by ay 1.) Publicity:
Sunday April 30 3:30 P.M.		(711 NO. TA CTENEGA BLVD )	BEVERLY HILLS HOTEL TRIANON BALLROOM n. Contact:
Sunday April 30 6:00 P.M. Dinner- Dance	PREVIEW: FAIL FASHIONS IN IOS ANGELES Preview of Fall collection 6:00; dinner at 7:00. By in May 9 and 16 at 9:30 A.M.,	(722 S.IOS ANGELES ST.) at twentieth anniversary (invitation (Black Tie) The	celebration. Show at
	HAUTE COUTURE FASHIONS WITH FIELDCREST LINENS Press preview: "Lady, You'r of leading designers' trick fashions, transformed into include: Bill Atkinson, El Joris, Gayle Kirkpatrick, L Adele Simpson, Morty Sussma By invitation. Contact: Nat TE. 8-7262.	"IELDCREST  The Putting Me Cn!" An "units with Fieldcrest's newest haute couture and active soise Curtis, Edie Gladston ito Manalang, John Moore, n. Ann y Tempa, and Triger	HOWROOM  Thibited collection  The bed-and-bath  The portswear. Designers  The portswear of

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 2 4:30 P.M.& 6:30 P.M. Cocktails	PIBERS, FABRICS, FASHIONS Display of fibers, fabric	HYSTRON FIBERS, INC. (485 LEXINGTON AVE.) s and fashions in Trevira eview at 4:30; press part Affens, 867-7215.	141 THOMPSON STREET
Thursday May 4 12:30 P.M. Luncheon	ANNUAL CONVENTION Fall fashions with fibers American Cyanamid; Americ ing; Dow Badische; Du Pon	NATIONAL KNITTED OUTERWEAR ASS'N and yarns by: Alamo Induan Enka; Joseph Bancroft; t; Durene Assoc.; Eastman ans Linen Yarns; Hystron Rau. By invitation. Tickentact: Edward Brandwein, R	GRAND BALLROOM stries; Allied Chemical; Celanese Fibers Market- Chemical; FMC Corp. Fibers; Monsanto; The ets: \$7.50. Producer:
Tuesday May 9 8:30 A.M. Breakfast		(830 THIRD AVENUE) buyers and merchandise managemerchandise director. Premation by Pat di Sernia,	TERRACE RM. (7TH & 33RD) anagers conducted by eview for plans serving editor and publisher.
Tuesday May 9 11:00 A.M.; 2:30 P.M.	AND UNDERFASHIONS For press and resident but	yers, by invitation. Trac	SHOWROOM - 2ND FLOOR de showings: May 15-26
Wednesday May 10 4:30 P.M. Cocktails	The state of the s	COUNCIL OF AMERICA ward; and "Blue Ribbon Coters. Show at 5:00. By in	BALLROOM ttons" fashion show by
Thursday May 11 5:30 P.M. Cocktails	PREVIEW: SLEEPWEAR AND AT-HOME FASHIONS Preview of sleepwear and a for Fall-Holiday, to be shand contemporary paintings	(105 MADISON AVENUE) at-home fashions, designed nown against a background	by Arthur Williams of electric movement
Tuesday May 16 9:30 A.M. Coffee	PRESS PREVIEW OF  NEW DIRECTIONS IN FUR  "Functional Fur Fashions f suits, dresses, sportswear 10:00. By invitation. Bu Albert Gompertz, PE. 6-851	or Contemporary Living" , designed by Mr. Fred fo	Fall-Winter coats, r Fur & Sport. Show at
4:30 P.M.	FALL COLLECTION BY MELBA HOBSON Preview of casual dresses, Melba Hobson for Hampton E at the showroom. Contact:	at-home clothes, and sporast. By invitation. The	reafter continuous shows
May 23 2:30 P.M.	PREVIEW: ADVANCE FALL DRESS COLLECTION Preview of advance Fall dr vitation. Publicity: Jean	ess collection. For pres	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR s and buyers, by in-

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